

2008

ANNUAL
REPORT



UNIVERSITY OF
SOUTH FLORIDA

libraries

President's Message



2008 HAS BEEN A YEAR OF GREAT CHALLENGES FOR THE UNIVERSITY OF SOUTH FLORIDA SYSTEM. DRAMATIC reductions in State funding threatened to stymie our progress toward accomplishing our strategic goals. With creativity and commitment, however, departments university-wide have transformed these challenges into opportunities for growth. This is especially true in our USF Libraries.

Instead of waiting for conditions to improve, Dean Garrison and his team

reallocated existing resources while maintaining the Libraries' high quality of service. This proactive measure enabled them to break new ground in building collections of distinction focused on three important areas. The Holocaust and genocide studies collection will share lessons of the past in hopes of building future understanding in communities worldwide. The growing karst initiative renders hard-to-find data accessible to researchers and policy-makers working on sustainability issues related to drinking water supplies and essential ecosystems. And, the mental health services and policy collection will be rooted in clinical experience and informed policy, disseminating the best behavioral health practices of our time.

The high standards exemplified by the Libraries in 2008 position them well for membership in the Association of Research Libraries — a critical step toward USF's goal of joining the Association of American Universities. The commitment of departments across the university system, such as the Libraries, to rise above the challenges of our times gives me more confidence than ever in USF's ability to meet this ambitious goal.

Sincerely,
JUDY GENSHAFT
President, University of South Florida

Message from the Dean



IT IS WITH GREAT PLEASURE THAT I REFLECT ON MY FIRST YEAR WITH THE USF LIBRARIES. I AM AMAZED TO REALIZE THAT I HAVE BEEN here for almost a year now and that it was only in December 2007 that I first wrote a short welcome for the Libraries' annual report. It has been a very busy year, and I want to share with you some of the changes that have taken place.

The Tampa Library reorganized into three major divisions: Academic Services, Academic Resources, and Special and Digital Collections. Each area has made notable progress in 2008.

Academic Services implemented a self check-out system that enables our patrons to check out circulating materials independently, without staff intervention. The Information Commons on the first floor of the Tampa Library was transformed into the Learning Commons through the addition of Tutoring and Learning Services and

the Information Technology help desk, in a move to centralize resources that support student learning. The integration of additional services for faculty and students has increased the number of patrons that visit the Libraries, surpassing 2 million annual visits. This is truly remarkable.

Staff from Academic Services and Academic Resources implemented a test version of the next-generation library catalog. This marks a bold step forward, as the USF Libraries are the first in Florida or even the Southeastern United States to implement this sweeping new search tool from the Online Computer Library Center (OCLC). We are honored to be a beta test site for this product and to influence its evolution.

During the last year, we examined all our collections in an effort to understand where we could best develop graduate-level research collections. The resulting business plans focused on three areas: Holocaust and genocide studies, karst geology, and mental health. There is an abundance of activity University-wide in these three subject areas, leading us to draw on faculty expertise in expanding these collections.

In 2008, the Libraries strengthened ties with the Tampa Bay community. We continue to partner with the Tampa Bay History Center (TBHC), and, in conjunction with the Hillsborough County Public Libraries, are exploring the creation of a cartographic research center at the TBHC's new building in downtown Tampa. A growing

partnership with the Florida Holocaust Museum in St. Petersburg has led to synergistic opportunities in connection with the Libraries' nascent Holocaust and Genocide Studies Center.

The Libraries have not been spared from the dismal budget reductions facing the state, and thus the University. Our major loss has been in staff positions that either were vacant or became vacant through attrition during the last year. In response, we closely examined our workflows and processes, and have shifted staff to meet critical needs. We have received wonderful support from President Genshaft and Provost Wilcox to allow us to move forward, and I believe that this can be seen in the activities of the past year.

I am extremely pleased to be here at USF and have found it a pleasure to work with the talented faculty and staff in the Libraries and throughout our campuses. I look forward to meeting those of you whom I have not yet met, and anticipate that the new year will continue to be exciting as we grow and move forward. I invite you to come visit us and witness our changes.

Sincerely,
WILLIAM A. GARRISON
Dean, University of South Florida Libraries

Global Engagement

THE USF LIBRARIES HAVE TAKEN A LEADING ROLE IN MODELING THE UNIVERSITY'S STRATEGIC GOAL OF GLOBAL ENGAGEMENT. Beginning in 2003 with a partnership with Ethiopia's Addis Ababa University, the Libraries have actively engaged institutions in sub-Saharan Africa. Now, USF Libraries has undertaken its second collaborative project with an African university, working to connect Ghana's University of Cape Coast with scholarly information resources.

In May of 2008, President Genshaft signed a Memorandum of Understanding with Vice Chancellor Emmanuel Addow-Obeng of University of Cape Coast (UCC), establishing a commitment to develop new avenues of collaboration and partnership. The USF Tampa Library soon thereafter endeavored to share resources when possible, negotiating a donation of monographs and JSTOR journals to the UCC in 2008.

The Libraries have been active with USF's Africa Initiatives Group since its inception. The group brings together faculty and staff with interests in the continent to create and expand collaborative efforts between African and American colleges. This cooperative spirit is embodied by the open-access *Global Library at USF* website, developed in 2008 by a team of USF Tampa librarians, to connect students and scholars in Ghana and worldwide with high-quality information. ✱

The USF Tampa Library and the Louis de la Parte Florida Mental Health



Institute (FMHI) Library have an annual tradition of sharing best practices with the Association of Caribbean University, Research, and Institutional Libraries (ACURIL). In 2008, the Special Collections department of the USF Tampa Library and Ardis Hanson at FMHI were each honored with an ACURILEAN Star Award for Excellence for substantial contributions to the conference (details, page nine). ✱

As the Libraries work to develop and strengthen new and existing collections, emphasis will be given to acquiring materials written in foreign languages. In 2008, significant acquisitions were made in Spanish, Chinese, German, and a host of other languages integral to primary-source comprehension. In partnership with the USF Confucius Institute, the USF Tampa Library has established a collection of Chinese and

multiple-language books. In its first day of existence, 27 Confucius Institute Collection titles were checked out by patrons, confirming that the new collection met an unfulfilled need on the increasingly international USF Tampa Campus. ✱

USF UNIVERSITY OF SOUTH FLORIDA libraries

中文图书角

←
CONFUCIUS
INSTITUTE
Collection

These books are available for check-out.

Collection Emphases

IN LATE 2007 AND EARLY 2008, AN EXHAUSTIVE ANALYSIS RESULTED IN THREE AREAS OF OPPORTUNITY FOR THE development of distinctive research collections that can substantially contribute to a host of programs at USF, while further aligning the Libraries' strategic emphases with University-wide initiatives. In 2008, each of the programs underwent an extensive business planning process.

Overwhelming interest, across a range of USF departments, in a burgeoning

Holocaust & Genocide

Studies collection, engendered a robust business plan and led to the genesis of the USF LIBRARIES HOLOCAUST & GENOCIDE STUDIES CENTER.

Faculty and students at USF are engaged in research and learning on a wide range of topics contributing to knowledge concerning Holocaust and genocide studies. At present, nearly 100 faculty spanning 36 academic units engage in research and/or teaching activities focused in these areas.

Genocide and mass violence have become global threats to peace and security and a sad testament to the human condition. Almost a half million genocide and torture victims currently reside in the United States, with millions more suffering silently in other parts of the world. Recognizing an important opportunity to unify the University of South Florida's wide-ranging genocide studies initiatives and to contribute to global education and action, the USF Libraries have created a global interdisciplinary center to better understand and prevent genocide.

The USF Libraries Holocaust & Genocide Studies Center will become internationally recognized for the quality of its collections, research, teaching, and community engagement. To achieve this goal, the Center's mission is to cross international boundaries to engage information specialists, scholars, educators, students, analysts, and activists in a centralized, interdisciplinary, collaborative, and synergistic approach to genocide education, mental and public health, and prevention.

The first acquisition for the Center's collection was the Shoah Foundation Institute's Visual History Archive of 52,000 videotaped interviews with survivors of and witnesses to the Holocaust. This database is searchable by family name, experiences discussed, and a range of fields; and is available to the USF community as well as the public, when visiting a USF library.

Among other promising developments for this initiative, the non-governmental organization Waging Peace has planned to donate 500 drawings by Darfuri refugee and displaced Chadian children to the Holocaust and Genocide Studies Center after their use as evidence in the Hague, and in awareness-raising exhibitions worldwide.

As the University's knowledge hub, the USF Libraries offer an ideal institutional home for this Center. The Libraries' expertise in safeguarding unique collections of historic importance ensure that these resources will remain available to those seeking answers and solutions to one of the most devastating problems of our time. ✧



A drawing by a 13 year-old refugee illustrates memories of the attack on his village in Darfur by Janjaweed militiamen and Sudanese forces (courtesy Waging Peace).

WORLD-CLASS RESEARCH LIBRARIES FACILITATE THE EXCHANGE OF ORIGINAL IDEAS. THE USF LIBRARIES'

Karst

collection initiative promotes access to resources necessary for scholarly communication. The initiative promotes interdisciplinary research among scholars in fields such as Geology, Hydrology, Geography, Archaeology, Paleontology, Climatology, Ecology, and Biology. Real-world applications include

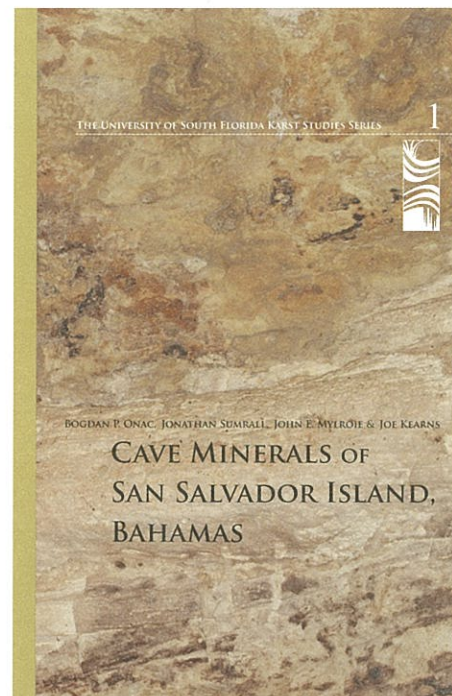


ground water and fresh water initiatives, land use, bio-diversity, and public health.

Toward this goal, The Karst Information

Portal (KIP), housed at the USF Tampa Library, has quickly grown to become one of the leading resources for karst-related literature, data and other resources. In 2008, KIP began the process of digitizing and uploading the entire 60-year back catalog of *NSS News*, an official publication of the National Speleological Society and a key resource for karst researchers and enthusiasts in the United States. The NSS has also agreed to allow KIP to retrospectively publish the *Speleo Digest* serial in digital form.

In addition to preserving existing resources in digital form, the USF Tampa Library has also become involved in developing original content on karst topics. 2008 saw the publication of the first issue in the USF Libraries Karst Studies Series, entitled *Cave Minerals of San Salvador Island, Bahamas*. For a more general audience, the USF Tampa Library faculty played a major role in the production of "What is Karst?", a short video that explains the basics of karst science and the rationale for protecting karst landforms and landscapes.



The synthesis of the karst community is of vital importance to future generations. Many scientists around the world are studying karst terrains; however, they are often not aware of each other's efforts. The karst initiative continues to produce valuable research tools for these scientists to move forward with unique research, without duplicating the efforts of others. ✨

THE FLORIDA MENTAL HEALTH INSTITUTE (FMHI) RESEARCH LIBRARY AT THE UNIVERSITY OF SOUTH FLORIDA has supported mental health services and policy research since its inception in 1974. The creation of a practice-based

Mental Health Services & Policy

collection gives USF the opportunity to establish strategic partnerships, collaborate with scholars around the

world, and position itself within the renowned health services research community. This collection focuses on disaster mental health, vulnerable populations, and related grey literature, while advancing local and global engagement with faculty and community partners.

The Mental Health Services Research and Policy Collection "... fulfills the goals of the USF Library system to establish interdisciplinary research

services; expand and develop electronic, print, and multimedia collections of excellence; and enhance use of special collection resources of national distinction."

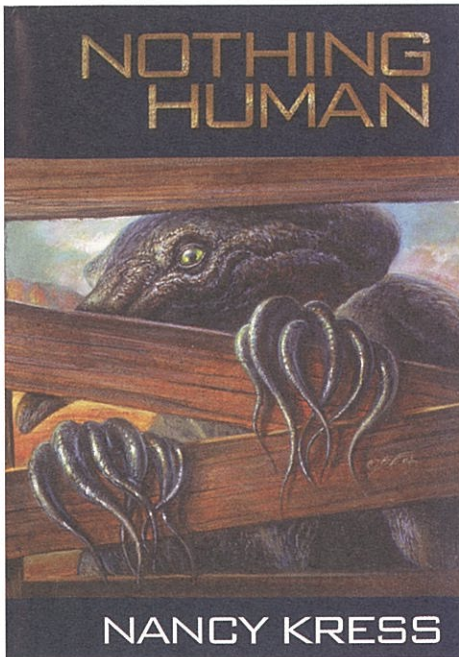
- Ardis Hanson, Director
Louis de la Parte Florida Mental Health Institute Research Library ✨

Special Collections

IN 2008, SEVERAL IMPORTANT GIFTS WERE MADE IN SUPPORT OF THE USF TAMPA LIBRARY'S LONG-STANDING COMMITMENT to developing a nationally recognized

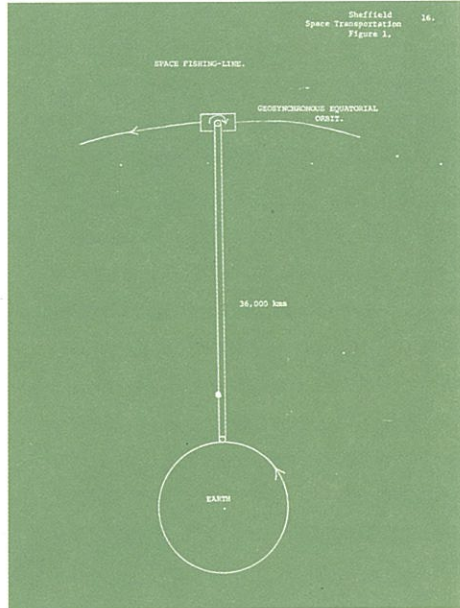
Science Fiction

collection. The Library received the correspondence and manuscript collection of noted physicist and science fiction author Charles Sheffield (1935-2002). Additionally, world-renowned authors Nancy Kress and Joe Haldeman, and collector James "Rusty" Hevelin have agreed to donate their extraordinary science fiction collections to the Library through individual estate gifts. The acquisition of these collections helps to bring the



Library closer to its goal of becoming a nationally recognized research center for science fiction and fantasy literature.

These gifts will become an important part of the collection that was established in 1970 when the Library



Space Fishing-Line (Space Transportation Figure 1), Charles Sheffield

first began to acquire science fiction monographs and serials. Since then the Special Collections Department has amassed over 10,000 dime novels and 19th and 20th century science fiction serials. Beginning in 2005, the Library joined with the USF Humanities Institute to create an annual science fiction symposium that brings together distinguished scholars and authors to discuss their contributions to science fiction literature.

At the 2008 symposium, esteemed science- and general fiction author Brian Aldiss joined a group of distinguished scholars and authors for a panel discussion and book signing. Aldiss is a 1999 Science Fiction Grand Master and a recipient of the Order of the British Empire. The event was held at the Museum of Science and Industry adjacent to USF Tampa, and featured panelists John Clute, Harry Harrison, Richard Mathews, and Brian Space. ✨

SPECIAL COLLECTIONS' SECOND ANNUAL

Sacred Leaves

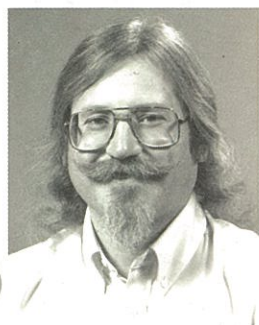
Graduate Symposium was held on February 21 and 22. The topic for 2008 was Religions of the Book: Manuscript Traditions in Judaism, Christianity and Islam, 1000-1500 CE. Dr. Thomas E. Burman, author of "Reading the Qur'an in Latin Christendom, 1140-1560," gave the keynote address, entitled "Medieval Manuscripts and Medieval Jewish-Christian-Muslim Relations." The yearly event draws emerging scholars from around the world to USF each winter. Graduate students, recent M.A.s, and Ph.D.s present papers on a specified topic or theme related to medieval manuscripts and early printed books. ✨



Illumination from medieval bible

Honoring Four Decades of Service to USF Libraries

IN THE EYES OF PATRONS, PAUL CAMP IS SPECIAL COLLECTIONS. IT WAS THE END OF AN ERA WHEN PAUL CAMP RETIRED in November, after four decades at the USF Tampa Library. Paul arrived at the University of South Florida in 1966 as a student and worked part-time in Special Collections before earning his Bachelor's



degree in English in 1970. His career as a Special Collections Librarian began in 1972 after earning a Master's degree in

Library Science from Florida State University.

When describing Paul's unique contribution during his years in Special Collections, Leland Hawes, retired history columnist from The Tampa Tribune, believes that Paul "... has been the person who has managed to hold things together through thick and thin

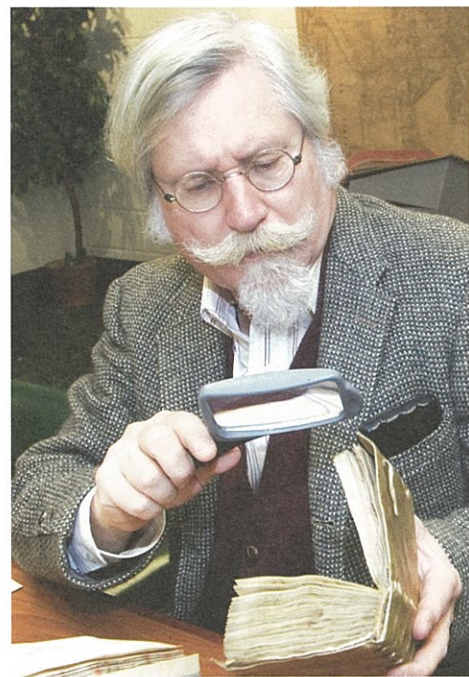
and I have really enjoyed working with him through the years."

Respected by patrons and colleagues alike, Paul also has the admiration of the USF Faculty. Professor of History Dr. Robert P. Ingalls says: "In over thirty years of using Special Collections, I came to know Paul Camp as someone who knew the holdings inside out. His knowledge and generosity in sharing it helped me research and illustrate several books and countless issues of Tampa Bay History, in which he also published. Above all, his good humor, combined with his strong sense of professionalism, made a trip to Special Collections special. We will miss him!"

Colleagues doubt that Paul will be able to stay away from Special Collections for long. In fact, at the time of this writing, while he has officially retired, not a day has gone by that he has not come in to Special Collections to work on a project. According to Paul's wife, Cat, "He loves being here and working with the books... He likes when people bring him

a challenge to go find something." So, we won't really be missing Paul, because while he may be "officially" retired, he remains a valuable part of Special Collections. ✱

Shortly after Paul's retirement, he was honored with the official designation of University Librarian Emeritus.



In Memoriam: Charles Arnade

Retired USF professor Charles Arnade specialized in Latin American studies in the classroom, but was also known as an outspoken provocateur. The three-time Fulbright scholar made his name in the 1950s and 60s as a historian of Spanish Florida and Bolivia. At that time, his name was often in headlines as an advocate of racial integration and a detractor of Florida's racist establishment.

He spent over 40 years teaching at USF. Part of his legacy is a donated collection of Boliviana to the USF Tampa Library. Charles Wolfgang Arnade passed away on September 7, 2008. ✱



Campus Commitment

USF REFERENCE LIBRARIANS PARTICIPATE IN THE TEACHING, LEARNING, AND RESEARCH MISSION OF THE UNIVERSITY BY providing course-specific information literacy classes, reference service, and research consultations. During the 2007-2008 academic year, 470 instruction sessions were requested by faculty for their courses and taught by librarians either online or in one of the USF Tampa Library's three computer classrooms, exposing 9,000 students to the concepts and skills required for effective research. 45% of these sessions were delivered to graduate students. Through a grant received from the Center for 21st Century Teaching Excellence, Tampa librarians implemented a classroom response system using remotes, commonly known as "clickers," to increase participation and monitor student understanding. Reference service, provided online and in-person, increased 20% as USF Tampa Library foot traffic grew from last year.

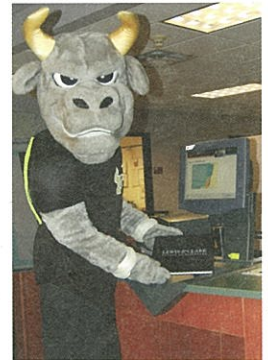
As part of a national trend to improve retention and centralize core services, the Libraries, Student Learning Services, and Information Technology transformed the 1st floor Information Commons to a Learning Commons on the first and second floors in August 2008. Expanded services in the library now include the Writing Center on the 1st floor, a Math Lab and Tutoring and Learning Services on the second floor, and an "Ask Here" desk in the first floor lobby to better guide the increasing

numbers of students, faculty, and community members entering the USF Tampa Library. Tutoring and Learning Services and the Writing Center alone served more than 1,000 students in the Learning Commons' first month. Librarians now collaborate with tutors and writing specialists to provide just-in-time research support for students seeking tutoring assistance in the library.

Through a variety of outreach activities, The Libraries collaborate with faculty, students, and community members to enrich intellectual life and research endeavors on campus. Through a grant received from the National Video Resources and the National Endowment for the Humanities, the Tampa Library collaborated with the Department of Jazz Studies to offer Looking at: Jazz a six-part, scholar-led film viewing and discussion series which explored the history of jazz music, an art form that evolved in the 20th century to occupy a unique place in American cultural

history. Further collaboration also resulted in a University Lecture Series grant which invited Nnenna Freelon, a singer and Billie Holiday scholar, for our final series segment, *The Women of Jazz*, in November 2007. ✨

OTHER PATRON EXPERIENCE IMPROVEMENTS in 2008 included the installation of a 3M self check-out kiosk, expansion and improved efficiency of the popular laptop check-out program, pioneering implementation of WorldCat Local - the online library catalog of the future, increased outreach using social media preferred by undergraduates, and the expansion of librarian-maintained subject-specific blogs. ✨



The new Check-A-Bull self check-out system



Selected Faculty & Staff Activities

PUBLICATIONS

John Abresch, Ardis Hanson, Susan Heron, and Pete Reehling co-authored *Integrating Geographic Information Systems into Library Services: A Guide for Academic Libraries*, published by Information Science Publishing.

Susan Ariew published a book chapter, "Joining the YouTube Conversation to Teach Information Literacy," in *Information Literacy Meets Library 2.0*; and published "Using Scenarios to Teach Undergraduates About Copyright, Fair Use, and Plagiarism" (with Heather Runyan) in *Moving Targets: Understanding Our Changing Landscapes, Proceedings of the Thirty-Fourth National LOEX Library Instruction Conference*.

Carol Ann Borchert published "To Check In or Not To Check In? That is the Question" in *Serials Review*; and edited "Place Your Bet in Kentucky: The Serials Gamble" with Buddy Pennington, a volume of *The Serials Librarian*.

H. Len Vacher and Todd Chavez published "Quantitative Literacy on the Web of Science, 1: The Bibliography and Its Role in the History of This Journal." in *Numeracy*.

Camden, Beth P., Shiela S. Intner, Janet S. Hill, Regina R. Reynolds, and William A. Garrison published "Reflections on Cataloging Leadership" in *Library Resources & Technical Services*.

Mark Greenberg published "Implementing iPods: A Success Story at the University of South Florida Libraries Oral History Program" in *Dialogue: The Newsletter of the Oral History Section, Society of American Archivists*.

Ardis Hanson was a co-editor of and contributor to six chapters of *Introduction to Public Health in Pharmacy* published by Jones & Bartlett.

Deborah Henry and Tina Neville published "Testing Classification Systems for Reference Questions" in *Reference & User Services Quarterly*.

Monica Metz-Wiseman published "Not So Great Expectations: E-Book Licenses" in *IGeLU* and "Thinking Outside of the Library Box: The Library Communication Manager" (w/ Skye Rogers) in *Serials Librarian*.

PRESENTATIONS

Nancy Cunningham and Susan Heron presented an ACRL webinar, "Between a rock and a hard place? No way! Two Perspectives on the Role of 'Middle Leaders' in Library 2.0 Transformation," for the ACRL/LAMA Joint Spring Virtual Institute, "Leading from the Middle: Managing in All Directions."

Ilene Frank and Joe Floyd led a workshop entitled "The Role of Librarians in Second Life" at the 4th Annual United States - China Forum on Distance Education at the University of Maryland.

William A. Garrison presented "The Online Catalog of the Future" at Staatsbibliothek Zu Berlin in Berlin, Germany in October.

Mark Greenberg presented "Using Podcasting to Promote Hidden Treasures in Special Collections," and "Putting the 'e' in Oral History: Creating and Assessing Oral Histories at the University of South Florida Libraries," with **Richard R. Bernardy, Jr.** at the Association of Caribbean University, Research and Institutional Libraries (ACURIL) annual meeting in Montego Bay, Jamaica; "Revealing Hidden Collections: Making the Lost Found Again," at NELINET Bibliographic Services Conference in Worcester, Massachusetts; and "Managing an Oral History Program in the Digital Age: An Open Source Software Solution at the University of South Florida Libraries," with **Richard R. Bernardy, Jr.** at the Oral History Association annual meeting in Pittsburgh, Pennsylvania.

Andy Huse presented a series of 11 lectures statewide, for the Florida Humanities Council's "Roads Scholars" program.

Catherine Lavallée-Welch presented "Live Library Instruction for Distance Learners" at the Fourth South Atlantic Regional Conference in Saint Petersburg, Florida.

Monica Metz-Wiseman presented "Vendor Training and its Effectiveness" at Electronic Resources in Libraries in Atlanta, Georgia.

Drew Smith and Andy Huse were part of a panel presentation entitled "Finding the Pod People: Looking at services and collections through podcasting" at the American Library Association's annual conference in Anaheim, California.

Kaya Townsend presented "The Interdisciplinary Communities of Practice of the Karst Information Portal," which included collaboration with **E. Spencer Fleury**, at the IFLA Social Science Libraries Section Pre-Conference "Disappearing Disciplinary Borders in the Social Science Library - Global Studies or Sea Change?" held at the University of Toronto.

GRANTS & AWARDS

Dr. H. Len Vacher, Dr. Cathy Manduca, and Todd Chavez received a National Science Foundation Grant for "Advancing Quantitative Literacy."

Mark Greenberg accepted an ACURILEAN STAR Award for Excellence in Applied Technologies on behalf of the Special Collections department for his presentation "Using Podcasting to Promote Hidden Treasures in Special Collections."

Ardis Hanson received an ACURILEAN STAR Award For Excellence in Services for Special Communities for her paper "Virtually collaborative: Providing services for geographically dispersed academic health services research teams," presented at the annual meeting of the Association of Caribbean, University, Research, and Institutional Libraries (ACURIL) in Montego Bay, Jamaica.

Jared Hoppenfeld was nominated and has been selected for the 2008-09 Sunshine State Leadership Institute.

Allison M. Howard was named Florida Health Sciences Library Association Librarian of the Year.

Thomas Miller and Pauline Strickland were honored with USF Quiet Quality awards.

Barbara A. Wood was elected president of the Florida Health Sciences Library Association.

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The USF Libraries would like to thank our Advancement Board members: Cynthia Bailey, Suzette Berkman, Ruth Coleman, Linda Courier Seegers, Mary Lou Harkness, Leland Hawes, Paul Pizzo, E.J. Salcines, W. Reece Smith, Jr., Walter Smith, James Urbanski, Jean Weightman, and William K. Zewadski.

To make a contribution to the USF Libraries, please contact the Office of Development at 4202 E. Fowler Avenue LIB 122, Tampa, FL 33620-5400 or (813) 974-1654.

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